COMPANY OVERVIEW

Lionmaker Consulting LLC is a small business owned and operated by a U.S. Army Iraq War veteran with a 100% service-connected disability rating. Lionmaker provides custom software development, AI and automation, data integration, business process improvement, and research and documentation services to government and commercial organizations.

CORE COMPETENCIES

- **Custom software development.** Web applications, multi-site platforms, software-as-a-service products and mobile applications, from requirements through deployment and support.
- **AI and automation.** Conversational assistants, workflow automation and decision-support tools, with a person approving any outbound action.
- **Data integration and analytics.** Data pipelines, system integrations, dashboards and recurring management reporting.
- **Business process improvement.** Process assessment, operating dashboards, cost reconciliation and systems selection advisory.
- **Research and documentation.** Market, policy and regulatory research with cited findings; proposals, statements of work, service agreements and technical documentation.
- **Secure development practices.** Automated testing, independent code review, CI/CD, access control and secrets management.

DIFFERENTIATORS

- Founder-led delivery with a background in federal communications (White House Communications Agency, Verizon federal network services).
- AI-assisted engineering with independent review and automated test gates on every release.

COMPANY DATA

LEGAL NAME
Lionmaker Consulting LLC (Michigan)

ADDRESS
950 N. Stephenson Hwy, Suite 102
Troy, MI 48083

BUSINESS TYPE
Small business, 100% owned by a service-disabled veteran

NAICS
541511 (primary), 541512, 541519, 541611

PSC
DA01, 7A21

POINT OF CONTACT
Thomas Typinski II, Founder
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lionmaker.io

PAST PERFORMANCE

TYPE OF WORK	SCOPE	RESULT
AI assistants and custom software Lionmaker Systems, AI and software practice · April 2026 to present	AI assistants for real estate clients, including text follow-up of callers qualified by an after-hours voice agent; a membership platform for a real estate education company; a multi-site web platform; decision-support systems with safety gates; AI-assisted engineering with independent review.	Client assistants in production since October 2026. Automated test suites of up to 6,000 tests with all CI checks passing.
AI workflow automation Crowne Property Group, property management · 2026	AI assistant that writes and logs invoices from a text or voice note, keeps a work log for every property, and sends morning and evening reports.	Delivered and in use.
Business process improvement Great Lakes Landscaping, commercial grounds maintenance, Michigan · 2026 to present	Multi-phase engagement: website rebuild and hosting migration, local search program, commercial outreach system with opt-out and suppression controls, operating dashboard, job-costing reconciliation, weekly leadership reporting.	Average search position improved from 28.9 to 18.7 by October 2026. Phases 1 and 2a delivered and accepted.
Systems selection advisory and process mapping Kaltz Excavating, utility excavation, Michigan · 2026	Independent side-by-side of two accounting system finalists (three-year cost, implementation risk, licensing, records migration); vendor negotiation support; current-state billing map and phased streamlining plan.	System selected and signed July 2026. Vendor lowered license and implementation cost; implementation moved to a fixed bid.
Web systems and operations planning JJ's Barbershop and an independent restaurant · 2026	Website rebuild, customer check-in system and local search setup; operations walkthrough, growth plan and customer reactivation plan built from point-of-sale data.	Delivered and live; plan and implementation checklist delivered.

KEY PERSONNEL

Thomas Typinski II, Founder. U.S. Army, 2001 to 2008, including service in Iraq (2003), 10th Special Forces Group, and the White House Communications Agency (2004 to 2008), where he led teams deploying voice, data and video systems in support of the President and Vice President. Network engineer, Verizon Business, Rosslyn, VA (2008 to 2009), on a federal contract supporting the nationwide continuity-of-government communications program: coordinated monthly classified communications tests and exercises for federal and state agencies and supported their compliance with presidential continuity directives. Has since led remote design and development teams delivering mobile and web applications. City Leader, Bunker Labs Detroit (2017 to 2019), supporting veteran entrepreneurs. CompTIA Project+.